

A multidisciplinary designer. Creating visuals is my language. I enjoy every aspect of it, sketching, mockups to seeing it to it's final form. I like to challenge myself with a wide range of styles and techniques.

## **About**

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## Education

# Diploma in Visual Communication & Media Design

April 2013 - April 2016 Singapore Polytechnic

# Skills

Illustration
Graphic Design
Brand Identity
Experiential Design
Art Direction
Web Design

Illustrator Photoshop Indesign After Effects Procreate G - Suite

# **Experience**

### Mills Design / Milton Exhibits

April 2017 - February 2021 Graphic Designer

April 2016 - April 2017 Junior Graphic Designer During my time here, I have been involved in the process of leading, conceptualising and creating visuals for integrated events, marketing campaigns and brand identity.

Some brands I have worked on and not limited to are, Google China, BASF, Merz Aesthetics, Breast Cancer Foundation, and automobile brands such as Honda and Mitsubishi.

I have gathered experience in spatial and experiential design through the curation of spaces as well as using data to drive designs.

## **Orient Design**

March 2015 - April 2015
Graphic Designer Intern

Conceptualised and designed branded collaterals across different mediums for clients such as SG50 & Bastianos.

#### The Student Agency

Nov 2013 - March 2016 Graphic Designer A student run agency in Singapore Polytechnic, engaging in live projects. I was Involved in art directing and producing materials for SP Open House 2016 as well as the 2016 Design School Graduation. Assisted with an exhibition at the Art science Museum for a Exhibition called Hello Sydney.

# **Achievement**

2016 2015 2015 2011 - 2012 Kult | As Above So Below Exhibition Noise Singapore | The Apprenticeship Exhibition Melissa Shoes SG | Live Event Illustrator Edusave Scholarship Award (Art)